ACTING STUDIO CHICAGO

THE INDUSTRY FOOD CHAIN

The Client

(This is the product i.e. Glade, Kleenex)

Ad Agency

Account Rep
(Liaison between Client and Agency)

Creative Director
(Leader of the Creative Team)

Agency Producer
(Hires the production company)

Production Company

Producer
(Puts together the budget and shooting schedule
Hires the casting director or they may call
Agents directly for talent)

Director
(Often works with their own Cinematographer)

Casting Agency

Casting Director

Casting Associate

Talent Agent

(Responsible for submitting Headshots and Resumes or ideas for casting to the Casting Director)

Actors Talent Group DDO Big Mouth bmg Gill Gray Grossman Jack Paonessa Shirley Hamilton Stewart Hayes

actor actor
actor actor